

CHANCE TO WIN \$5800

FOR YOUR FAVORITE CHARITY, SORORITY
OR CAMPUS ORGANIZATION

YOU COULD WIN
A \$58 GIFT CARD
TO TARGET®
JUST FOR
REGISTERING!



DID YOU KNOW?
o.b.® tampons generate
58 PERCENT LESS WASTE
TAMPONS*, helping women
make a small, but mighty
change for the environment.

*For o.b.® Regular and Super Absorbency tampons.



**IT'S SIMPLE: YOU DONATE YOUR TIME AND
MAKE THE MIGHTIEST IMPACT; THE MAKERS
OF o.b.® TAMPONS DONATE THE MONEY.**

WHAT/WHY

- From March 1, 2010 – May 31, 2010, millions of Americans will beautify their local communities as part of **Keep America Beautiful's Great American Cleanup**.
- Through the **o.b.® mighty. small.™ challenge**, the makers of o.b.® tampons will reward the small team that makes the mightiest impact during this national cleanup by donating **\$5800 to the team's favorite charity or organization** and \$5800 to their local Keep America Beautiful affiliate.

WHO

- Anyone between the ages of **18 and 24** looking to raise money for a favorite cause or campus organization and make a small, but mighty impact on the environment.

KEY DATES

- **March 1 – May 31, 2010:** Participate in the Great American Cleanup.
- **March 1 – June 7, 2010:** Register and complete your entry for the o.b.® mighty. small.™ challenge.
- **September 8 – 30, 2010:** America votes for the winner.

HOW

- Visit **www.mightysmall.com** to register your team of 2-5 volunteers.
- Contact your local Keep America Beautiful affiliate to volunteer for one day of the Great American Cleanup.
- Go back to **www.mightysmall.com** to complete your entry and record your team's impact during the cleanup effort.
- The makers of o.b.® tampons will choose five finalists and America will vote online for team that made the mightiest impact during the Great American Cleanup.
- **Visit www.mightysmall.com for more details and official rules.**

